



## Carmichael Young Leader Competition

Bill Carmichael's life was a testament to the Rotary motto, "Service above self." As a Porter County Commissioner and a Porter County Councilman, he helped shape the community we live in today. During his three terms as a Porter County Council member, Carmichael often championed county funding for social service programs and court programs assisting juveniles.

Bill Carmichael was also a long-time member and president of the Northern Indiana Commuter Transportation District. In addition to Bill's leadership in government, he was active in the Chesterton-Porter Rotary Club, participated in the formation of the local YMCA, and was a charter member of the North Porter County Conservation Club.

To honor Bill Carmichael and to promote civic leadership, the Carmichael Young Leader Competition promotes the qualities of leadership in CHS senior high school students by showcasing their writing, public speaking, and creative skills.

Participants will be judged based on the academic record, essay, talent, and short responses to topical questions during the live event.

A maximum of 10 students will be selected for the live event, which will be held on Wednesday, April 28, 2010. This event will feature each contestant in their talent and short responses to topical questions.

# Chesterton-Porter Rotary Club Carmichael Young Leader Competition

## Event Overview

- Date & Time:** Wednesday, April 28, 2010  
6:00 – 8:00 p.m. including a 10-minute intermission
- Location:** Chesterton High School Auditorium  
2125 S. 11<sup>th</sup> Street  
Chesterton, IN 46304
- Event Organizers:** David Hiestand and Heather Klein – Chesterton-Porter Rotarians
- Applicants:** Seniors at Chesterton High School are eligible to apply for the scholarship competition.

## Scholarship

**Amount:** **\$1,500 awarded to winner and designated to their school of choice**

**Beneficiary:** Any additional funds raised through the **Carmichael Young Leader Competition** will support the Chesterton-Porter Rotary Club's literacy efforts in the Chesterton-Porter community, or will be used as a start to the scholarship fundraising for the competition the following year.

## Sponsorship Opportunities

<i>Inspirational</i> Sponsor	\$1,000
<i>Courageous</i> Sponsor	\$500
<i>Dedicated</i> Sponsor	\$250
<i>Supportive</i> Sponsor	\$100

### Overall Sponsorship Benefits:

- Visible commitment to create awareness of the importance of education on the local level.
- Association with the community movement to educate our students and develop strong leaders.
- Image-building opportunity in association with leadership promotion.
- Extensive exposure through print and electronic media coverage.
- Potential cross-promotions with other sponsors.
- Cause-related marketing opportunities such as public relations and brand awareness.

### Special Notes for Sponsors:

- The Chesterton-Porter Rotary Club is willing to customize all sponsorships to specifically meet your company's marketing objectives.
- **To be included in public relations releases and program advertising, sponsor contracts must be received by Friday, April 2, 2010.**

# **Carmichael Young Leader Competition**

## **Corporate Partner Benefits**

### **\$1,000 Inspirational Sponsor**

- Recognized as an *Inspirational Sponsor* in materials promoting the event and publicity before and after the event.
- Six (6) reserved special seating for you and your guests at the event.
- Prominent signage at the event.
- Special recognition of your support from the main stage during the event.
- Full page recognition with premiere placement in the event program book.
- Special recognition of your Company's name on the Chesterton-Porter Rotary Club's website.
- Opportunity to be recognized at the Chesterton-Porter Rotary Club Installation Banquet.

### **\$500 Courageous Sponsor**

- Recognized as a *Courageous Sponsor* in materials promoting the event and publicity before and after the event.
- Four (4) reserved special seating for you and your guests at the event.
- Prominent signage at the event.
- Special recognition of your support from the main stage during the event.
- Half page recognition with premiere placement in the event program book.
- Special recognition of your company's name on the Chesterton-Porter Rotary Club's website.

### **\$250 Dedicated Sponsor**

- Recognized as a *Dedicated Sponsor* in materials promoting the event and publicity before and after the event.
- Two (2) reserved special seating for you and your guest at the event.
- Prominent signage at the event.
- Special recognition of your support from the main stage during the event.
- Quarter page recognition in the event program book.

### **\$100 Supportive Sponsor**

- Recognized as a *Supportive Sponsor* in materials promoting the event and publicity before and after the event.
- One (1) reserved seat at the event.
- Prominent signage at the event.
- Your name/company's name listed in the event program book.

# Corporate Partner Response Form

## Donor Information

\_\_\_\_\_  
*Company Name (as you would like it to appear in the program book)*

\_\_\_\_\_  
*Contact Information*

\_\_\_\_\_  
*Telephone/Fax*

\_\_\_\_\_  
*Email*

\_\_\_\_\_  
*Street Address*

\_\_\_\_\_  
*City, State, Zip Code*

## Levels of Support

\_\_\_\_\_ \$1,000      **Yes**, I would like to be an ***Inspirational*** Sponsor.

\_\_\_\_\_ \$500      **Yes**, I would like to be a ***Courageous*** Sponsor.

\_\_\_\_\_ \$250      **Yes**, I would like to be a ***Dedicated*** Sponsor.

\_\_\_\_\_ \$100      **Yes**, I would like to be a ***Supportive*** Sponsor.

\_\_\_\_\_ I/We are unable to attend the ***Carmichael Young Leader Competition***, but would like to support the *Chesterton-Porter Rotary Club* with a gift of \$\_\_\_\_\_.

## Method of Payment

\_\_\_\_\_ Check enclosed payable to: **Chesterton-Porter Rotary Club**

\_\_\_\_\_ Please send an invoice to the above address.

\_\_\_\_\_ Please bill:      \_\_\_\_\_ VISA      \_\_\_\_\_ MC      \_\_\_\_\_ AMEX for \$\_\_\_\_\_

\_\_\_\_\_ *Cardholder Name*

\_\_\_\_\_ *Account Number*      \_\_\_\_\_ *Exp. Date*

\_\_\_\_\_ *Billing Address*      \_\_\_\_\_ *Signature*

***Please return this form to:  
Attn: David Hiestand/Heather Klein  
c/o Carmichael Young Leader Competition  
Hiestand Law Office  
117 Broadway, Chesterton, Indiana 46304***